

# Greencell: Website Data Privacy Notice

Thank you for visiting our website. The protection of your personal data is important to us. Please take note of the following information pertaining to the collection and processing of data when visiting our website and contacting us.

Greencell collects, uses and allows access to your personal data in accordance with the laws pertaining to data privacy. Personal data (“data”) refers to all information that can be used to determine who you are or data which can be traced back to you, for example your name, your e-mail address, IP address and telephone number.

Greencell is committed to maintaining the highest standard of Data Protection and Data Privacy through compliance with the Data Protection Regulations. Greencell is a data controller, and is therefore responsible for data collection and processing on our websites. The organisation is also a data processor, meaning it is responsible for processing personal data on behalf of a controller.

In response to the data protection accountability and governance principles, Greencell has implemented appropriate technical and organisational measures to ensure it can demonstrate that it complies with the applicable Regulations.

## **Data collected when you visit our website**

### **1. Processed data collected**

If you visit our websites your browser automatically transmits the following data:

- Date, time and duration of the time you have spent viewing a page
- Name of your Internet Service Provider
- The referring website
- The IP (Internet Protocol) address of your device/ workstation / computer
- Your internet browser type and version
- The operating system of your device / workstation / computer

### **Purposes of data processing:**

It is necessary to store data for a limited period of time to be able to deliver the website to your browser and to make sure that it works. With the help of this data we also obtain statistical information on how our websites are used. We also collect the data to prevent and track inadmissible access on our web servers and misuse of our websites as well as to secure our IT systems.

**Legal basis:**

We store the data based on legitimate interests. Our legitimate interest is to achieve the described purposes as outlined in this document.

**Retention period and controlling options:**

The data is deleted once it is no longer needed for the specific purposes outlined in this document.

**2. Cookies****Processed data:**

When you visit our website we collect data with the help of cookies. Cookies are small text files that are stored on your device. Cookies usually contain a cookie ID i.e. a unique identification feature that can be used to identify your browser. Depending on the kind of the cookie, different data is collected and processed. The type of cookie we collect is a statistic cookie.

**Purposes of data processing:**

For Greencell.com we collect only first party cookies that are used for Google Analytics. These cookies are for website analysis only and they are not passed on to third parties.

**Retention period and controlling options:**

Some of the cookies are deleted after the browser is closed (session cookies), while others remain permanently on your device and allow us to recognise your browser (permanent cookies).

You are able to disable the storage of cookies or selectively accept certain cookies in your browser. Please use the Help functions of your browser to learn how to change these settings. Note this may result in limited functionality of our website.

**3. Links to Greencell social media pages**

Greencell has links to their Social Media pages (Instagram, LinkedIn, Twitter and YouTube). If you visit these websites the Privacy Policy and Terms and Conditions of the specific website apply.

**Data collected when you contact us****1. Processed data:**

When you contact us via a contact form, via email or phone we process the personal data you communicate to us, e.g. your name, your email address and your request. The data will be stored in a Greencell repository. The data marked as mandatory has to be provided in order to action your request.

**Purposes of data processing:**

We use your data in order to process and answer your request.

**Legal basis:**

We process data to take steps to action your request.

**Retention period:**

We store your data as long as it is necessary to fulfil the purposes mentioned above.

**Your rights****Right to withdraw your consent:**

You may withdraw your consent to the processing of your personal data at any time by sending an email to [dataprotection@greencell.com](mailto:dataprotection@greencell.com). Please note that the revocation does not affect the legality of the data processed thus far.

**Right to object:**

As far as the processing of personal data based on legitimate reasons you have the right to object on grounds relating to your particular situation. As far as we process personal data for direct marketing purposes you have the right to object at any time.

**Sharing your personal data**

Your personal data will be treated as strictly confidential and will only be shared internally with other members of Greencell and Westfalia Fruit International Group in order to respond to enquiries and applications and to carry out and provide its services.

- We will also share information internally within the HMH organisation, for the purpose of managing and forecasting the supply of products and services, employment related statistics and for meeting legal and regulatory requirements for audit, compliance and financial reporting.
- Where cross-border data sharing is involved, Greencell can demonstrate that HMH has the necessary security systems in place to protect the information whilst in its possession and the applications it uses have the necessary contractual clauses to meet European Commission adequacy requirements. These systems are continuously reviewed.
- We will only ever share your data with third parties outside of the organisation with your consent or unless we are under a legal or regulatory obligation to do so.

**Further processing**

If we wish to use your personal data for a new purpose that is not covered by this Data Privacy Notice, then we will provide you with a new notice. The notice will explain the new use of your personal data prior to the commencement of processing. It will set out the relevant purposes and processing conditions. Where, and whenever necessary, we will seek your prior consent to the new processing.

**Contact details**

To exercise all relevant rights, request a copy of our Data Protection Policy, make enquiries or register a complaint, please contact: **Data Protection Officer** via email at [dataprotection@greencell.com](mailto:dataprotection@greencell.com) or write to: **Data Protection Officer, Greencell, 1<sup>st</sup> Floor 42 Kings Hill Avenue, Kings Hill, West Malling, ME19 4AJ**

For escalations or complaints you can also contact the Information Commissioners Office on 0303 123 1113; via email <https://ico.org.uk/global/contact-us/email/> or by writing to the **Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF.**